



*We are proud to be celebrating
our 50th Year!*

For 50 years, Golden Crest has stayed at the forefront of nursing home and short stay rehab care. The foundation of our success has been what we refer to as the 3 Cs: Compassion, Commitment, and Consistency. These are values that guide us each and every day.

Compassion

Kindness. Caring. A willingness to help others. They are what compassion is all about, and are the primary attributes necessary for every staff member in every department. Caring for our residents is not just a job, it's a calling. It starts with compassion.

Commitment

Compassion by itself is not enough. Our staff members must also make a conscious decision to dedicate themselves to caring for our residents and to putting their needs first. Dedication is what making this commitment is all about and is essential to fulfilling our mission.

Consistency

We are not a factory. The doors do not close on Friday afternoon and everyone goes home until Monday. Our work requires us to show up every day, round the clock, seven days per week—and to perform at the same high level every minute of that time. Our residents expect and deserve this level of consistency.